Counter Intelligence PLUS | 2025



The training guide for pharmacy assistants



Nicorette 4mg Gum

Uses

Relieves and/or prevents craving and nicotine withdrawal symptoms associated with tobacco dependence. It is indicated to aid smokers wishing to quit or reduce prior to quitting, to assist smokers who are unwilling or unable to smoke, and as a safer alternative to smoking for smokers and those around them. It is indicated in pregnant and lactating women making a quit attempt.

Dosage

12 years and over who smoke more than 20 cigarettes per day: chew 1 piece of gum whenever the urge to smoke is felt, or to prevent cravings in situations where these are likely to occur, following the chew and rest technique described on the pack. Smokers willing or able to stop smoking immediately should initially replace all their cigarettes with the gum and as soon as they are able, reduce the number used until they have stopped completely. Smokers aiming to reduce cigarettes should use the gum, as needed, between smoking episodes to prolong smoke-free intervals and with the intention to reduce smoking as much as possible. As soon as they are ready smokers should aim to quit smoking completely. Maximum daily dose is 15 pieces per day. When making a guit attempt behavioural therapy, advice and support will normally improve the success rate. Those who have quit smoking, but are having difficulty discontinuing the gum should seek advice from a pharmacist or doctor. See pack leaflet for further information. Under 12 years: not to be used. Also available in original, fruitfusion, icy white and freshmint flavours.

Format and Ingredients

Chewing gum containing: Nicotine 4mg,



Communications International Group Ltd 2025, Linen Hall, 162-168 Regent Street, London W1B 5TB